



PINTEREST TIP SHEET

Create board names based on important keywords

Keep your Pinterest feed relevant

Use good images or bold titles for your board covers

Keep your pinterest images organized

Create your boards based on your website/blog structure.

Create board subcategories based on the main topic.

Follow specific boards of interest from other Pinnners

PINTEREST ANALYTICS

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
FOLLOWERS												
NUMBER OF BOARDS												
NUMBER OF PINS												